



## February 2020 Newsletter

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### CIRANO Study on the Factors of Attractiveness of the Laurentians



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Researchers involved: Georges A. Tanguay (Université du Québec à Montréal), Jean-Denis Garon (Université du Québec à Montréal), Ingrid Peignier (CIRANO), Nathalie de Marcellis-Warin (Polytechnique Montréal), Jean-Philippe Meloche (Université de Montréal)

- The study was presented in avant-première to the Prefects and General Directors of the eight MRCs

of the Laurentians - [More information](#)

- A conference will be held at CIRANO on March 24 to present the highlights of this study - [Book your seats now!](#)
- The report "Étude des facteurs d'attractivité de la région des Laurentides" is now [online!](#)

## Bourstad 2020 Challenge: There is still time to register!



CIRANO and its partners in the Bourstad Program officially launched [on January 13, 2020](#) the registration campaign for the **Bourstad 2020 Challenge**. In the presence of Camille Beaudoin (Director of Financial Education at Autorité des marchés financiers), Cathy Sleiman (Senior Manager for Eastern Canada at TD Direct Investing and Honorary President of the competition), Michel Gariépy (Analyst at the Financial Education Department of Autorité des marchés financiers and Chairman of the Bourstad 2020 jury) and Nathalie de Marcellis-Warin (CEO of CIRANO), among others.

**From February 10 to April 9, 2020**, novice and experienced investors alike will have the opportunity to participate in the Bourstad 2020 Challenge and compete for **prizes totalling more than \$30,000**. The Bourstad Challenge takes place on the Internet ([www.bourstad.ca](http://www.bourstad.ca)) and welcomes, each year, high school and CEGEP students as well as participants from the general public, including university students.

## A LOOK BACK ON OUR EVENTS

Seminar: Why are the Performances and Cognitive Achievements of Pupils in the Maghreb Weak?



On January 21, 2020, **Mohamed Ayadi, Professor of Economics at the Institut Supérieur de Gestion (ISG) at the University of Tunis and visiting researcher at CIRANO**, presented his work on the performances and cognitive achievements of pupils in the Maghreb.

*Conference organized with the Observatoire de la Francophonie économique de l'Université de Montréal.*

[More information](#)

## OUTREACH

### **Dalibor Stevanovic co-holder of the new Chair in Macroeconomics and Forecasting at ESG UQAM**



Congratulations to Dalibor Stevanovic, Associate Professor in the Department of Economics at the École des sciences de la gestion of the Université du Québec à Montréal (ESG UQAM), also researcher in charge of the CIRANO Pole on Modeling.

[More information](#) →

### **Catherine Beaudry and Nathalie de Marcellis-Warin participated in the one-day event devoted to the Government of Québec's Innovation Zones project**



On January 29, Catherine Beaudry, Main Researcher of the theme "Innovation and Digital Transformation" at CIRANO, and Nathalie de Marcellis-Warin, CIRANO CEO, Main Researcher of the theme "Innovation and Digital Transformation" and co-responsible of the CIRANO Pole on the Socio-economic Impacts of Digital Innovation and AI, both Full Professors at Polytechnique Montréal, participated in the day devoted to the Québec government's Innovation Zones project, in the presence of Pierre Fitzgibbon, Minister of the Economy and Innovation, and Jean-François Roberge, Québec Minister of Education and Higher Education, and their teams.

[En savoir plus](#) →

### **Thierry Warin elected as president of the International Trade and Finance Association for 2020**

Thierry Warin, Full Professor at SKEMA Business School and Director of the SKEMA Global Lab in



Augmented Intelligence, CIRANO Researcher and Fellow, has been elected as president of the International Trade and Finance Association for 2020.

[More information](#) →

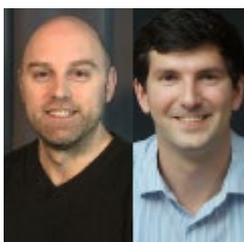
## Publication of a book with the contribution of Suzanne Bisailon



Suzanne Bisailon, Honorary Professor of the Université de Montréal and CIRANO Researcher and Fellow, signs the first chapter "L'impact des réseaux sociaux sur la gestion des risques en établissement de santé" (The Impact of Social Networks on Risk Management in Healthcare Institutions) of a collective work entitled *Qualité et sécurité en établissement de santé – Panorama de la gestion des risques en France 2019-2020* (Quality and Safety in Healthcare Institutions - Panorama of Risk Management in France 2019-2020) to be published on February 10, 2020 by LEH Edition under the direction of Eric Bertrand and Joël Schlatter.

[More information](#) →

## Welcome to the New CIRANO Researchers



CIRANO is pleased to welcome two new Researchers: Jean Dubé, Associate Professor at Université Laval's École supérieure d'aménagement du territoire et du développement régional (ÉSAD), and Martino Pelli, Associate Professor in the Department of Economics at the Université de Sherbrooke.

[More information](#) →

# UPCOMING EVENTS

## CEO Seminar: Richard Payette

📅 Monday, February 10, 2020

Mr Richard Payette, President and Chief Executive Officer of Manulife Quebec from September 2016 to December 2019, will share his experience during a networking reception gathering researchers and business people. The presentation will be followed by a networking cocktail. *By invitation only.*

[MORE INFORMATION](#)

## External Activity: HEC Forecast 2020, "Data Science and Artificial Intelligence - From Today to Tomorrow"

📅 Tuesday, February 11, 2020

Conference organized by the Data Science Club at HEC Montréal. CIRANO is a partner of this event. Nathalie de Marcellis-Warin, CIRANO CEO and full professor at Polytechnique Montréal, will be presenting on AI ethics.

[INFORMATION AND REGISTRATION](#)

## First meeting of the 2020 Cohort of Avant-Garde@CIRANO

📅 Wednesday, February 19, 2020

The 2020 Cohort of Avant-Garde@CIRANO will meet on "What's at Stake? Societal Impact of Artificial Intelligence". *By invitation only.*

[MORE INFORMATION](#)

## Seminar: Competitiveness of the Agri-food Sector in the Age of E-Commerce

📅 Friday, February 21, 2020

JoAnne Labrecque, Associate Professor at HEC Montréal and CIRANO Researcher and Fellow, will present the results of the CIRANO report "Compétitivité du secteur agroalimentaire à l'heure du commerce électronique" (co-written with Maurice Doyon, Geneviève Dufour and Raymond Dupuis).

INFORMATION AND REGISTRATION

## Seminar: Canadian Macroeconomic Uncertainty: Measurement, Evaluation and Impacts on Investment

📅 Thursday, February 27, 2020

Kevin Moran, Associate Professor at Université Laval, CIRANO Researcher and Fellow, and Dalibor Stevanovic, Associate Professor at ESG UQAM, CIRANO Researcher and Fellow, will present the results of the CIRANO report "Incertitude macroéconomique canadienne : mesure, évaluation et effets sur l'investissement" (co-written with Adam Kader Touré).

INFORMATION AND REGISTRATION

## External Activity: Montreal Council on Foreign Relations Luncheon

📅 Friday, February 28, 2020

Mona Nemer, Chief Science Advisor to Canada, will speak during a Science and Innovation luncheon organized by the Montreal Council on Foreign Relations (MCFR). CIRANO is a partner of this event.

INFORMATION AND REGISTRATION

## RECENT PUBLICATIONS

### Project Reports

Étude des facteurs d'attractivité de la région des Laurentides  
(Nathalie de Marcellis-Warin, Jean-Denis Garon, Jean-Philippe Meloche, Molivann Panot, Ingrid Peignier, Georges A. Tanguay)

Analyse économique des politiques informationnelles du  
gouvernement québécois

(Sara Bernardi, Daniel J. Caron)

## Working Papers

Bayesian Panel Quantile Regression for Binary Outcomes with  
Correlated Random Effects: An Application on Crime Recidivism in  
Canada

(Georges Bresson, Guy Lacroix, Mohammad Arshad Rahman)

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Robust Dynamic Panel Data Models Using  $\varepsilon$ -contamination  
(Badi H. Baltagi, Georges Bresson, Anoop Chaturvedi, Guy Lacroix)

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Canadians' Perception of U.S.-Canada Price Differences for  
Consumer Goods

(Stéphane Bergeron, Maurice Doyon, Bruce Muirhead)

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Long Term Care Insurance with State-Dependent Preferences  
(Philippe De Donder, Marie-Louise Leroux)

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Nouvelles formes d'engagement dans le travail : Y-a-t-il une «  
spécificité jeune » ?

(Charles Fleury, Daniel Mercure, Mircea Vultur)

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Childlessness, Childfreeness and Compensation  
(Marie-Louise Leroux, Pierre Pestieau, Grégory Ponthière)

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Peer Effects in Networks: A Survey  
(Yann Bramoullé, Habiba Djebbari, Bernard Fortin)

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Income Volatility, Health and Well-Being  
(Amélie Adeline, Ismael Choinière Crèvecoeur, Raquel Fonseca  
Benito, Pierre-Carl Michaud)

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ALL PUBLICATIONS

